

**Columbia County**  
**Quit Line Data Summary**  
 July 1 - December 31, 2005

	<u>County</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 6</b>	<b>N = 10,345</b>
<b>Percent of Statewide Calls</b>	0.1%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.1%	100.0%

  

	<u>County %</u>	<u>State %</u>
<b>Gender</b>	<b>N = 6</b>	<b>N = 8,891</b>
Female	50.0%	61.8%
Male	50.0%	38.2%
<b>Race/Ethnicity</b>	<b>N = 6</b>	<b>N = 8,013</b>
People of Color	16.7%	15.6%
White	83.3%	84.4%
<b>Age</b>	<b>N = 6</b>	<b>N = 8,649</b>
Less than 18 years old	0.0%	1.3%
18 - 24 years old	0.0%	19.4%
25 - 34 years old	16.7%	26.5%
35 - 44 years old	16.7%	20.8%
45 years and older	66.7%	32.0%
<b>Education</b>	<b>N = 6</b>	<b>N = 8,130</b>
Did not graduate high school	33.3%	19.0%
High school graduate	33.3%	37.4%
Some college/vocational school	33.3%	32.3%
College graduate	0.0%	11.2%
<b>Caller Type</b>	<b>N = 6</b>	<b>N = 9,433</b>
General Information	16.7%	6.8%
Health care provider	0.0%	2.2%
Tobacco user	83.3%	91.0%
<b>Payer Type</b>	<b>N = 4</b>	<b>N = 7,657</b>
Insured	*	36.8%
Uninsured	*	37.2%
Medicaid	*	26.0%
<b>Heard About</b>	<b>N = 4</b>	<b>N = 7,244</b>
Past caller <sup>2</sup>	*	7.1%
Employer/worksites	*	2.2%
Health care provider	*	25.0%
Television	*	6.6%
Outdoor advertisement (billboard/bus/wall)	*	2.4%
Targeted mailing	*	0.1%
Great Start	*	0.1%
Radio	*	4.2%
Newspaper/Magazine	*	1.2%
Brochure/Newsletter	*	7.7%
Family or friend	*	36.5%
Health Department	*	5.6%
School	*	1.4%

Source: Washington State Department of Health  
 Tobacco Prevention and Control  
 Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

<sup>2</sup> Data not available for Oct-Dec 2005

\* Rate not calculated because number of calls was less than 5.